

5. Logo and Emblem Policy. In this section, “Apparel” refers to anything worn by the lifter during competition. Apparel may be plain (i.e., of a single/multi-color fabric with no logos or emblems). Apparel may bear the logo or emblem (no size restriction) of:

- 1) Lifter or coach’s nation
- 2) Lifter or coach’s name
- 3) Current event or any previous USA Powerlifting event
- 4) USA Powerlifting
- 5) USA Powerlifting corporate sponsors*
- 6) Lifter or coach’s registered USA Powerlifting club name or logo (Note: All club logos are subject to approval including variations of such logos)*
- 7) Lifter or coach’s registered USA Powerlifting affiliate gym (Note: All affiliate gym logos are subject to approval including variations of such logos)*
- 8) Official high school and collegiate logos
- 9) United States Army, Navy, Air Force, Marines, Coast Guard, National Guard, and Reserves branch logos
- 10) Apparel manufacturer
- 11) Commodity sportswear brands (e.g., Nike, Adidas, Reebok, Asics, Champion) *Note: A regularly updated list with approved logos/emblems from Items 5, 6, 7 above will be maintained and made accessible via the National Website.

A lifter may use masking tape generally consistent in color with the apparel it is applied to in order to obscure a non-approved logo or emblem so as to render the item in conformity with the rules.

Note: Effective June 6, 2020 (by Executive Committee decision), all products manufactured by the company METAL are banned in USA Powerlifting. METAL products, logos, emblems, etc. may not be used/worn in competition.